



TEAM CONTENT POLICY 2020-21 NCAA CHAMPIONSHIPS

Each participating institution may designate two individuals to capture photo and/or video content. The team content personnel will be provided a credential and an armband/vest. They will be permitted to film and/or photograph their student-athletes ONLY while they compete from the designated shooting area(s), as determined by the media coordinator. During competition, team content personnel must follow all rules that apply to any other credentialed media.

Access will also be provided to the court/field during closed practices, the team locker room during pregame, halftime, postgame and any other times when the locker room is open to the media. In addition, the team content personnel can shoot from any area that credentialed media has access to (e.g., concourse). [NOTE: The team content personnel for the winning team will be allowed on the competition area to film the postgame celebration and awards ceremony, if applicable.]

Video footage shot by team content personnel must follow the guidelines set in place by the [NCAA Digital and Social Media policy](#). Digital highlights may only be posted after the game or event concludes; and may not be posted while a game or event is still in progress.