



BROADCAST MEDIA COVERAGE 2020-21 NCAA CHAMPIONSHIPS

Audio / Video Distribution and Usage. The NCAA and its exclusive rights holder (television and digital) shall be the only entities permitted to record an NCAA championship when exclusive television and digital rights have been granted.

All other onsite media must use the network provided audio / video feed for highlights. This audio / video feed will be in the media interview room or in close proximity to the production truck. Television stations, participating schools and radio stations may access and record game highlights. Game content can also be recorded off air. *[Exceptions to this are when the primary broadcast facility is not covering an event in an individual team championship.]*

ENG crews may be permitted to shoot action from a position designated by the championship's media coordinator. For any and all content acquisition, usage guidelines still apply. **No game highlights may be aired under any circumstances until after live coverage of the championship has concluded.**

On-site broadcast entities are **not** obligated to make copies of NCAA championship games for teams or the media. Anyone wishing to obtain footage on site must record their own footage through the network supplied broadcast. To hook up a recording device to the mult box or production truck, please arrive at least three hours before the first game of the session to get properly connected. Best course of action is to ask for assistance from the network on-site operations manager or the truck engineer in charge (EIC) assistant. **[Please Note: All media entities must provide their own audio / video connectors.]**

No announcer commentary may be used from any NCAA championship broadcast without the prior permission of the producing broadcast entity.

To use NCAA championship footage, entities must license the footage through Veritone. For more information on how to license NCAA footage, please [CLICK HERE](#) to review the Footage Usage and Licensing policy.

[Note: NCAA digital and social media polices pertaining to the usage of digital highlights will differ, please visit [NCAA.com/media-center/digital-social-media](https://www.ncaa.com/media-center/digital-social-media) to review the guidelines.]

Live Coverage. For championships where exclusive television rights have been granted, stations may only broadcast live reports from the site of competition up to 30 minutes prior to the exclusive rights holder going on the air and not earlier than the exclusive rights holder has left the air, as confirmed by the host-media coordinator. The only exception to this guideline is conference networks (e.g., ACC Network, Big Ten Network, Longhorn Network, Pac-12 Network, SEC Network), who may broadcast live reports from the site of competition up to 15 minutes prior to exclusive rights holder programming window. At that time, all videotape cameras and recorders

must leave the site of competition. [*The site of competition includes the arena proper, concourses or hallways, and the interview, working press and locker rooms.*] However, “stand ups” may be permissible in the back of house, as long as if field of play is not in view.

As for non-televised championships, all cameras granted access must shoot from a designated area determined by the championship’s media coordinator.

[Note: NCAA digital and social media polices pertaining to live video streaming rights will differ, please visit [NCAA.com/media-center/digital-social-media](https://www.ncaa.com/media-center/digital-social-media) to review the guidelines.]

Press Conference Information. Selected NCAA championships’ press conferences will be available through satellite coordinates or on an NCAA designated FTP site.

The 2021 Division I Men’s Basketball Championship (all rounds) and the 2021 Women’s Final Four live press conferences will be available through high-definition satellite coordinates. Access information will be posted respectively on [NCAA.com/media](https://www.ncaa.com/media) under “Division I Men’s Basketball Media Policies” and “Division I Women’s Basketball Media Policies.” The satellite coordinates will be available in Eastern Standard Time and will include downlink and audio frequencies information.

The following selected NCAA championships live press news feeds will be available on an NCAA designated FTP site:

- 2020 Division I Women’s Volleyball Championship;
- 2021 FCS Championship;

- 2021 Division I Women’s Basketball Championship (regionals and Women’s Final Four only);
- 2021 Men’s Frozen Four;
- 2021 Women’s College World Series; and
- 2021 Men’s College World Series.

[FTP website and directions how to download press conferences can be found on [NCAA.com/media](https://www.ncaa.com/media) under “Media Coordination and Statistics.”]

Videographers / Team Content Personnel Access. For certain NCAA championships where exclusivity has been granted, the NCAA, team content personnel and/or exclusive broadcast partners will be the only entities authorized to use ENG cameras to record action in the playing area during the competition.

The NCAA and/or exclusive broadcast partners have no time restrictions except when the area is closed for team practices or other activities designated by the sports committee or by the media coordinator.

Team content personnel will be provided a credential and an armband/vest. They will be permitted to film and/or photograph their student-athletes ONLY while they compete from the designated shooting area(s), as determined by the media coordinator. During competition, team content personnel must follow all rules that apply to any other credentialed media. Access will also be provided to the court/field during closed practices, the team locker room during pregame, halftime, postgame and any other times when the locker room is open to the media. In addition, the team content personnel can shoot from any area that credentialed media has access to (e.g., concourse). [NOTE: The team content personnel for the winning team will be allowed on the competition area to film the postgame celebration and awards ceremony, if applicable.]

Video footage shot by team content personnel must follow the guidelines set in place by the [NCAA Digital and Social Media policy](#). Digital highlights may only be posted after the game or event concludes; and may not be posted while a game or event is still in progress.

Finally, all other media outlets requesting championship video must take a feed from the exclusive broadcast partner mult box or production truck and may not air any highlights until the championship has gone off the air.