



# NCAA TELEVISION BROADCAST RIGHTS REQUEST FORM

**PRIOR TO STARTING THE REQUEST FORM, PLEASE DOWNLOAD DOCUMENT TO YOUR COMPUTER!**

*\*INDICATES AN OPTIONAL FIELD. ALL OTHER FIELDS MUST BE COMPLETED PRIOR TO SUBMISSION.*

**Request Date:**

## BROADCAST ENTITY CONTACT INFORMATION

**Broadcast Entity Requesting Rights:**

**Contact:**

**Title:**

**Address:**

**\*Address2:**

**City, State, Zip:**

**Phone Number:**  
[e.g., (888)888-8888]

**Select type of number:**  
(Choose from Drop-Down Box)

**Email:**

## GAME DETAILS

**Select Championship Sport:**  
(SELECT from Drop-Down Box)

**Select Round:**  
(SELECT from Drop Down Box)

**\*\*Rights requested are for multiple events / round(s) at same host site:**  
(SELECT from Drop Down Box (all games played at host site; all "associated with team" games only))

**Date(s) of the Event:**  
(e.g., 05/14/21 or 05/14 - 05/16/21)

**Start Time (Eastern time):**  
(e.g., 7:30 PM)

**Location (City / State) of the Event:**

**Home Team:**

**Away Team:**

**Select which team (home or away) the broadcast entity is associated with:**  
(SELECT from Drop Down Box)

**Please Note: If you are interested in obtaining television broadcast syndication rights for multiple rounds of a championship that have different "designated competitive bidding deadline" dates, you must submit a television broadcast rights request for EACH round.**

## TELEVISION BROADCAST RIGHTS / BID INFORMATION

**Requesting COMMERCIAL television rights.** The broadcast entity will be selling commercials; selling or airing billboards; sponsorships; in-game graphic sponsors; underwriters; or phone pledges. [Since television rights fee vary for NCAA Championship Events, please refer to the championship's bid memo for the MINIMUM amount.]

**Broadcast Entity Bid Amount:**  
(e.g., \$1,500)

**Requesting NONCOMMERCIAL television rights.** The broadcast entity is a noncommercial television station (e.g., nonprofit, state/local government, colleges and universities). We are requesting the television rights fee be **WAIVED**.

**\*\*For the round(s) that have the same "designated competitive bidding deadline", should the "associated with" team advances to the next round, the broadcast entity also wishes to obtain the aforementioned "Commercial / Noncommercial" rights and "bid amount" for this round. [Should the "associated with" team NOT advance to the next round, then the broadcast entity will NOT be granted NOR be responsible for commercial broadcast rights fee for the game.]**

## PRODUCTION DETAILS

**Network/Channel/Station that Game Will Air On:**

[e.g., WAAA-TV 46 (Indianapolis, IN)]

**Please select how game will air:**

(SELECT from Drop Down Box)

**\*If tape-delayed, insert time and date of broadcast:**

(e.g., 10:00 AM Eastern) / (e.g., 05/17/21)

**Describe Production Elements:**

**Broadcast Entity's Reach (Households):**

**Broadcast Entity's (City, State or Region) DMA:**

**Number of Television Regular-Season Games Aired:**

**Number of Coaches' Shows Aired:**

### \*INTERNET VIDEO STREAM REQUEST

**\*Broadcast entity also wishes to Internet video stream the game live and has applied for the Internet video streaming rights with Turner. [OPTIONAL – If there are no plans to video stream.]**

**\*Insert Website Link:**

### NCAA RETURN TO CHAMPIONSHIPS POLICY

**Broadcast entity will adhere to all NCAA Return to Championship guidelines. [[CLICK HERE](#) to review NCAA Return to Championships Guidelines.]**

### NCAA ADVERTISING AND PROMOTIONAL GUIDELINES

**Broadcast entity will follow all NCAA advertising and promotional guidelines, which includes no use of professional athletes, no state lottery or casino ads, no tobacco products and limited sale of alcohol ads per hour. [Click [HERE](#) to review the current NCAA Advertising and Promotional Guidelines.]**

### NCAA COPYRIGHT / VIDEO FOOTAGE

**Broadcast entity acknowledges that the NCAA owns the exclusive copyright to all NCAA championships and may use, repurpose, license or sell any portion of the NCAA championship at anytime without the consent of the broadcasting station.**

**Broadcast entity may use up to three minutes (per newscast) of video footage for up to 72 hours following the game / broadcast. No media entity is allowed to display any game video on its website, social media platform or other digital outlets.**

### NCAA VIDEO LIBRARY GAME RECORDS

**Broadcast entity will provide the NCAA a game record and ISO highlight clean melts of each game for the NCAA video library within four business days of the telecast(s).**

**The NCAA will accept masters in any of the following digital formats: .mov (quick time), .mxf or mp4 (1080, 720p). [CLICK HERE](#) for uploading instructions. Please contact Steve Goldman ([sgoldman@veritone.com](mailto:sgoldman@veritone.com)) or Ryan Arthur ([rarthur@veritone.com](mailto:rarthur@veritone.com)) if you have issues or questions.**

### BACKHAUL SATELLITE COORDINATES

**Broadcast entity will provide the backhaul satellite coordinates to Amy Skiles ([askiles@ncaa.org](mailto:askiles@ncaa.org)) NOT later than 4 PM Eastern time, the Wednesday prior to the game. [Please notify [Amy](#) if you are not able to meet this requirement.]**

**\* ADDITIONAL INFORMATION / NOTES SECTION (FOR BROADCAST ENTITY)**

**I AM READY TO SUBMIT MY COMPLETED TELEVISION BROADCAST RIGHTS REQUEST FORM!**

**\*INDICATES AN OPTIONAL FIELD. ALL OTHER FIELDS MUST BE COMPLETED PRIOR TO SUBMISSION.**