



Spring '10

2010-11 NCAA College Basketball Women's Tournament: Regionals & Final Four Games March 28 - April 5, 2011

Total: 218

March 28, 2011

Max "Milky Way" Total: 217

Table with 8 columns: DMA Rank, DMA Market, City of License, ST, CALLS, Freq., Max "Milky Way" Receiver List. Lists radio stations across various DMA markets.

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Page 1 Date 3/30/2011 Time 5:17 PM

34	COLUMBUS, OH	MARIETTA	OH	WJAW-FM	100.9	YES
35	MILWAUKEE, WI	WAUKESHA	WI	WAUK-AM	1510	YES
35	MILWAUKEE, WI	FORT ATKINSON	WI	WFAW-AM	940	YES
36	GREENVILLE, SC	ABBEVILLE	SC	WABV-AM	1590	YES
36	GREENVILLE, SC	ASHEVILLE	NC	WISE-AM	1310	YES
36	GREENVILLE, SC	SPARTANBURG	SC	WSPG-AM	1400	YES
36	GREENVILLE, SC	ASHEVILLE	NC	WYSE-AM	970	YES
37	SAN ANTONIO, TX	DEVINE	TX	KRPT-FM	92.5	YES
39	HARRISBURG, PA	YORK	PA	WOYK-AM	1350	YES
39	HARRISBURG, PA	ELIZABETHTOWN	PA	WPDC-AM	1600	YES
40	BIRMINGHAM, AL	BIRMINGHAM	AL	WJOX-FM	94.5	YES
40	BIRMINGHAM, AL	TALLADEGO	AL	WTDR-FM	92.7	YES
41	GRAND RAPIDS, MI	GRAND HAVEN	MI	WGHN-AM	1370	YES
43	NORFOLK, VA	ELIZABETH CITY	NC	WCNC-AM	1240	YES
43	NORFOLK, VA	YORKTOWN	VA	WVSP-FM	94.1	YES
43	NORFOLK, VA	EDENTON	NC	WZBO-AM	1260	YES
44	ALBUQUERQUE, NM	AZTEC/FARMINGTON	NM	KCQL-AM	1340	YES
44	ALBUQUERQUE, NM	HOBBS	NM	KHOB-AM	1390	YES
44	ALBUQUERQUE, NM	LOS RANCHOS DE	NM	KNML-AM	610	YES
44	ALBUQUERQUE, NM	GALLUP	NM	KYVA-AM	1230	YES
45	OKLAHOMA CITY, OK	ENID	OK	KCRC-AM	1390	YES
45	OKLAHOMA CITY, OK	BLACKWELL	OK	KOKB-AM	1580	YES
45	OKLAHOMA CITY, OK	PERRY	OK	KOKP-AM	1020	YES
45	OKLAHOMA CITY, OK	PERRY	OK	KOSB-FM	105.1	YES
45	OKLAHOMA CITY, OK	MOORE	OK	WWLS-AM	640	YES
45	OKLAHOMA CITY, OK	BETHANY	OK	WWLS-FM	104.9	YES
48	AUSTIN, TX	DRIPPING SPRINGS	TX	KTXX-FM	104.9	YES
48	AUSTIN, TX	AUSTIN	TX	KZNX-AM	1530	YES
49	LOUISVILLE, KY	NEWBURG	KY	WHBE-AM	680	YES
50	MEMPHIS, TN	SARDIS	MS	KBUD-FM	102.1	
50	MEMPHIS, TN	MEMPHIS	TN	WMFS-AM	680	YES
50	MEMPHIS, TN	BARTLETT	TN	WMFS-FM	92.9	YES
52	BUFFALO, NY	BRADFORD	PA	WESB-AM	1490	YES
54	SCRANTON, PA	SCRANTON	PA	WBAX-AM	1240	YES
54	SCRANTON, PA	SCRANTON	PA	WEJL-AM	630	YES
54	SCRANTON, PA	WILLIAMSPORT	PA	WLYC-AM	1050	YES
54	SCRANTON, PA	POTTSVILLE	PA	WPPA-AM	1360	YES
54	SCRANTON, PA	FOREST CITY	PA	WQFM-FM	100.1	YES
54	SCRANTON, PA	TOWNADA	PA	WTTC-AM	1550	YES
54	SCRANTON, PA	TROY	PA	WTZN-AM	1310	YES
55	FRESNO, CA	FRESNO	CA	KCBL-AM	1340	YES
55	FRESNO, CA	VISALIA	CA	KRZR-AM	1400	YES
56	LITTLE ROCK, AR	LITTLE ROCK	AR	KABZ-FM	103.7	YES
56	LITTLE ROCK, AR	RUSSELLVILLE	AR	KARV-AM	610	YES
56	LITTLE ROCK, AR	OLA	AR	KARV-FM	101.3	YES
56	LITTLE ROCK, AR	CONWAY	AR	KASR-FM	92.7	YES
56	LITTLE ROCK, AR	PINE BLUFF	AR	KCLA-AM	1400	YES
56	LITTLE ROCK, AR	BENTON	AR	KEWI-AM	690	YES
57	ALBANY, NY	ALBANY	NY	WTMM-FM	104.5	YES
58	RICHMOND, VA	HOPEWELL	VA	WHAP-AM	1340	YES
58	RICHMOND, VA	STAUNTON	VA	WKDW-AM	900	YES
58	RICHMOND, VA	RICHMOND	VA	WRNL-AM	910	YES
59	KNOXVILLE, TN	WARTBURG	TN	WECO-FM	101.3	YES
60	MOBILE, AL	EVERGREEN	AL	WPGG-AM	1470	YES
60	MOBILE, AL	LUCEDALE	MS	WRBE-AM	1440	YES

61	TULSA, OK	MUSKOGEE	OK	KBIX-AM	1490	YES
61	TULSA, OK	TULSA	OK	KYAL-AM	1550	YES
61	TULSA, OK	TULSA	OK	KYAL-FM	97.1	YES
62	LEXINGTON, KY	LEXINGTON	KY	WLXG-AM	1300	YES
63	CHARLESTON, WV	ASHLAND	KY	WCMI-AM	1340	YES
63	CHARLESTON, WV	HUNTINGTON	WV	WRVC-AM	930	YES
63	CHARLESTON, WV	LOGAN	WV	WVOW-AM	1290	YES
63	CHARLESTON, WV	LOGAN	WV	WVOW-FM	101.9	YES
64	FORT MYERS, FL	FORT MYERS	FL	WWCN-AM	770	YES
66	TUCSON, AZ	TUCSON	AZ	KFFN-AM	1490	YES
67	ROANOKE, VA	BEDFORD	VA	WBLT-AM	1350	YES
67	ROANOKE, VA	ROANOKE	VA	WBRG-AM	1050	YES
67	ROANOKE, VA	LYNCHBURG	VA	WGMN-AM	1320	YES
67	ROANOKE, VA	BLACKSBURG	VA	WKEX-AM	1430	YES
67	ROANOKE, VA	GRETNA	VA	WMNA-FM	106.3	YES
67	ROANOKE, VA	ROANOKE	VA	WVGM-AM	1240	YES
68	FLINT, MI	BRIDGEPORT	MI	WNEM-AM	1250	YES
69	WICHITA, KS	WICHITA	KS	KFH -AM	1330	YES
69	WICHITA, KS	CLEARWATER	KS	KFH -FM	98.7	YES
69	WICHITA, KS	GARDEN CITY	KS	KIUL-AM	1240	YES
69	WICHITA, KS	GOODLAND	KS	KKCI-FM	1390	YES
69	WICHITA, KS	HUTCHINSON	KS	KWBW-AM	1450	YES
69	WICHITA, KS	SCOTT CITY	KS	KYUL-AM	1310	YES
70	GREEN BAY, WI	WAUPACA	WI	WDUX-FM	92.7	YES
70	GREEN BAY, WI	GREEN BAY	WI	WNFL-AM	1440	YES
71	HONOLULU, HI	WAILUKU	HI	KHKA-AM	1500	YES
71	HONOLULU, HI	HONOLULU	HI	KKEA-AM	1420	YES
72	DES MOINES, IA	DES MOINES	IA	KXNO-AM	1460	YES
73	TOLEDO, OH	FINDLAY	OH	WFIN-AM	1330	YES
73	TOLEDO, OH	TOLEDO	OH	WLQR-AM	1470	YES
73	TOLEDO, OH	TOLEDO	OH	WLQR-FM	106.5	YES
73	TOLEDO, OH	TOLEDO	OH	WSPD-AM	1370	YES
75	SPOKANE, WA	DISHMAN	WA	KEYF-AM	1050	YES
75	SPOKANE, WA	SPOKANE	WA	KGA -AM	1510	YES
76	OMAHA, NE	OMAHA	NE	KOIL-AM	1180	YES
78	PADUCAH, KY	MARTIN	TN	WCMT-FM	101.3	YES
78	PADUCAH, KY	MURRAY	KY	WNBS-AM	1340	YES
80	ROCHESTER, NY	NEWARK	NY	WACK-AM	1420	YES
81	HUNTSVILLE, AL	MADISON	AL	WUMP-AM	730	YES
81	HUNTSVILLE, AL	SCOTTSBORO	AL	WWIC-AM	1050	YES
83	SYRACUSE, NY	NORTH SYRACUSE	NY	WSGO-AM	1440	YES
83	SYRACUSE, NY	NORTH SYRACUSE	NY	WTLA-AM	1200	YES
85	MADISON, WI	COLUMBUS	WI	WTLX-FM	100.5	YES
88	CEDAR RAPIDS, IA	CEDAR FALLS	IA	KCNZ-AM	1250	YES
88	CEDAR RAPIDS, IA	CEDAR RAPIDS	IA	KGYM-AM	1600	YES
89	WACO, TX	WACO	TX	KRZI-AM	1660	YES
93	TRI-CITIES, TN-VA	BLOUNTVILLE	TN	WXSM-AM	640	YES
94	BURLINGTON, VT	DANNEMORA	NY	WNMR-FM	107.1	YES
94	BURLINGTON, VT	BARRE	VT	WSNO-AM	1450	YES
94	BURLINGTON, VT	LEBANON/HANOVER	NH	WTSL-AM	1400	YES
97	CHARLESTON, SC	CHARLESTON	SC	WSPO-AM	1390	YES
98	EL PASO, TX	EL PASO	TX	KROD-AM	600	YES
99	DAVENPORT, IA	CLINTON	IA	KROS-AM	1340	YES
99	DAVENPORT, IA	KEWANEE	IL	WKEI-AM	1450	YES
100	FORT SMITH, AR	ROGERS	AR	KURM-AM	790	YES

100	FORT SMITH, AR	GRAVETTE	MO	KURM-FM	100.3	YES
101	JOHNSTOWN, PA	STATE COLLEGE	PA	WQWK-AM	1450	YES
102	EVANSVILLE, IN	MOUNT VERNON	IN	WYFX-FM	106.7	YES
105	LINCOLN, NE	MCCOOK	NE	KBRL-AM	1300	YES
105	LINCOLN, NE	HASTINGS	NE	KICS-AM	1550	YES
105	LINCOLN, NE	LINCOLN	NE	KLMS-AM	1480	YES
105	LINCOLN, NE	KEARNEY	NE	KXPN-AM	1460	YES
106	TALLAHASSEE, FL	TALLAHASSEE	FL	WNLS-AM	1270	YES
112	BOISE, ID	BOISE	ID	KTIK-AM	1350	YES
112	BOISE, ID	BOISE	ID	KTIK-FM	93.1	YES
113	SIOUX FALLS, SD	PIERRE	SD	KCCR-AM	1240	YES
113	SIOUX FALLS, SD	VERMILLION	SD	KVTK-AM	1570	YES
113	SIOUX FALLS, SD	WORTHINGTON	MN	KWOA-AM	730	YES
113	SIOUX FALLS, SD	SIOUX FALLS	SD	KWSN-AM	1230	YES
114	AUGUSTA, GA	AUGUSTA	GA	WRDW-AM	1630	YES
118	MONTGOMERY, AL	PRATTVILLE	AL	WIQR-AM	1410	YES
118	MONTGOMERY, AL	PIKE ROAD	AL	WTXK-AM	1210	YES
120	SANTA BARBARA, CA	ARROYO GRANDE	CA	KXTK-AM	1280	YES
121	FARGO, ND	MAYVILLE	ND	KMAV-FM	105.5	YES
125	BAKERSFIELD, CA	BAKERSFIELD	CA	KGEO-AM	1230	YES
127	LA CROSSE, WI	WINONA	MN	KWNO-AM	1230	YES
127	LA CROSSE, WI	EAU CLAIRE	WI	WBIZ-AM	1400	YES
127	LA CROSSE, WI	VIROQUA	WI	WVRQ-AM	1360	YES
129	CORPUS CHRISTI, TX	CORPUS CHRISTI	TX	KSIX-AM	1230	YES
134	ROCKFORD, IL	ROCKFORD	IL	WLUV-AM	1520	YES
135	WAUSAU, WI	ROCHCHILD	WI	WDTX-FM	100.5	YES
135	WAUSAU, WI	MARSHFIELD	WI	WOSQ-FM	92.3	YES
136	TOPEKA, KS	MANHATTAN	KS	KMAN-AM	1350	YES
139	DULUTH, MN	DULUTH	MN	WEBC-AM	560	YES
143	LUBBOCK, TX	LUBBOCK	TX	KKAM-AM	1340	YES
146	ERIE, PA	ERIE	PA	WPSE-AM	1450	YES
146	ERIE, PA	ERIE	PA	WRIE-AM	1260	YES
148	SIOUX CITY, IA	SIOUX CITY	IA	KMNS-AM	620	YES
152	TERRE HAUTE, IN	VINCENNES	IN	WAOV-AM	1450	YES
152	TERRE HAUTE, IN	TERRE HAUTE	IN	WBOW-AM	640	YES
153	ROCHESTER, MN	MASON CITY	IA	KGLO-AM	1300	YES
153	ROCHESTER, MN	ROCHESTER	MN	KWEB-AM	1270	YES
154	BANGOR, ME	BANGOR	ME	WZON-AM	620	YES
155	BLUEFIELD-BECKLEY, WV	HINTON/BEAVER	WV	WMTD-FM	102.3	YES
156	BLUEFIELD, WV	BECKLEY	WV	WJLS-AM	560	YES
158	MINOT, ND	DICKINSON	ND	KDIX-AM	1230	YES
159	WHEELING, WV	WEIRTON	WV	WEIR-AM	1340	YES
160	GAINESVILLE, FL	GAINESVILLE	FL	WRUF-AM	850	YES
163	BILOXI, MS	PASCAGOULA	MS	WPMP-AM	1580	YES
168	CLARKSBURG, WV	MOUNT CLAIRE	WV	WAJR-FM	103.3	YES
168	CLARKSBURG, WV	FAIRMONT	WV	WRLF-FM	94.3	YES
169	BILLINGS, MT	BILLINGS	MT	KBLG-AM	910	YES
170	UTICA, NY	NEW HARTFORD	NY	WTLB-AM	1310	YES
171	QUINCY, IL	JACKSONVILLE	IL	WKXQ-FM	92.5	YES
171	QUINCY, IL	JACKSONVILLE	IL	WVIL-FM	101.3	YES
174	RAPID CITY, SD	BELLE FOURCHE	SD	KBFS-AM	1450	YES
174	RAPID CITY, SD	SUNDANCE	SD	KYDT-FM	103.1	YES
180	MARQUETTE, MI	HOUGHTON	MI	WCCY-AM	1400	YES
183	CHARLOTTESVILLE, VA	CHARLOTTESVILLE	VA	WKAV-AM	1400	YES
184	GRAND JUNCTION, CO	GRAND JUNCTION	CO	KTMM-AM	1340	YES

187	GREENWOOD, MS	OXFORD	MS	WMUT-FM	101.3	YES
192	GREAT FALLS, MT	SHELBY	MT	KSEN-AM	1150	YES
194	PARKERSBURG, WV	ST. MARYS	WV	WJAW-AM	630	YES
194	PARKERSBURG, WV	MARIETTA	OH	WMOA-AM	1490	YES
197	CHEYENNE, WY	SCOTTSBLUFF	NE	KNEB-AM	960	YES
198	SAN ANGELO, TX	SAN ANGELO	TX	KKSA-AM	1260	YES
202	FAIRBANKS, AK	FAIRBANKS	AK	KCBF-AM	820	YES
203	ZANESVILLE, OH	ZANESVILLE	OH	WHIZ-AM	1240	YES

STATION TOTAL		218	217