

2012 NCAA Division I Men's Basketball Championship (74th Annual) Media Information
SUBJECT TO CHANGE; PLEASE CHECK BACK FREQUENTLY FOR UPDATES. LAST UPDATE MARCH 2, 2012

Apply for credentials online (all rounds).

For preliminary round and Final Four credentials, and to reserve a hotel room at the media headquarters hotel at each site, go to www.ncaa.com/media after December 15.

Deadline dates for **preliminary round** credential applications, for national, international and local media:

Thursday, March 1	11:59 p.m. EST	Local media to the host institution or conference (all preliminary round sites)
Monday, March 12	5 p.m. EST	National media and international media at the first-round site and at all second- and third-round sites
Monday, March 19	5 p.m. EST	National and international media at all regional sites

Final Four Credentials.

For national, international and New Orleans-area media, the deadline to submit a Final Four credential application is Thursday, March 1, 2012.

For media members who cover a participating institution, please note the procedure for receiving credentials:

During the course of the season and again after the bracket is announced at 6 p.m. EST on Sunday, March 11, each participating institution's sports information director will instruct media members who meet NCAA credentials criteria to sign up for inclusion on the team's media list via the NCAA's online credential system. Media members have until 6 p.m. EST on Monday, March 12 to sign up for inclusion on the list for a team playing in a first-round game, or in a second-round game (for the 60 teams not playing in the first round). ***If the team that a media member covers advances to the next site (i.e. wins a first-round game in Dayton to advance to a second-/third-round site, wins a third-round game to advance to a regional site, or wins a regional final to advance to the Final Four), they must sign up for inclusion on the team media list again.*** The deadline for signing up for inclusion on the team media list for a regional site is 6 p.m. EST on Monday, March 19, and the deadline for signing up for inclusion on the team media list for the Final Four is 6 p.m. on Monday, March 26.

Preliminary Round Credential Distribution.

Credentials will not be mailed. Recipients must present a government-issued photo ID and verify that they are full-time, salaried employees of the media agency. The host media coordinator will provide a sign-in sheet for individuals to sign and confirm receipt of credentials.

Day	Times
First-Round Practice Day	10 a.m. – 6 p.m.
First-Round Game Day 1	10 a.m. – 8 p.m.
First-Round Game Day 2	2 – 8 p.m.
Second-Round Practice Day	9 a.m. – 7 p.m.
Second-Round Game Day	Begins four hours before tipoff of first game, ends at halftime of last game
Day Between Second and Third Rounds	10 a.m. – 2 p.m.
Third-Round Game Day	Begins four hours before tipoff of first game, ends at halftime of second game
Regional Open Practice Day	9 a.m. – 5 p.m.
Regional Semifinals Game Day	Begins four hours before tipoff of first game, ends at halftime of second game
Day Between Regional Semifinal and Regional Final	10 a.m. – 2 p.m.
Regional Final Game Day	Begins four hours before tipoff, ends at halftime

Media Shuttle and Media Workroom at the Competition Venue.

Here are the operating hours for the media shuttle and media workroom at all preliminary round sites:

First Round:

The media shuttle from the headquarters hotel (Dayton Marriott) to the University of Dayton Arena will operate on the day before the first two first-round games (Monday, March 12) and on both game days (Tuesday/Wednesday, March 13 and 14). Departures will occur at 15-minute intervals before and after games and practices. Departures

will occur at 30-minute intervals during games and news conferences. Shuttle schedules will be posted in the headquarters hotel and in the media workroom at the facility. Media workroom and shuttle hours are as follows:

Monday	3 p.m. – 7 p.m.
Tuesday	10 a.m. until four hours after the last press conference
Wednesday	2 p.m. until four hours after the last press conference

Second- and Third-Rounds:

The media shuttle from the headquarters hotel to the facility will operate on all days: open practice day, the “off” day and game days. Departures will occur at 15-minute intervals before and after games and practices. Departures will occur at 30-minute intervals during games and news conferences. Shuttle schedules will be posted in the headquarters hotel and in the media workroom at the facility. Media workroom and shuttle hours are as follows:

2nd/3rd Rounds	Hours
Open practice day	9 a.m. until four hours after the last practice
First game day	Four hours prior to tipoff of first game until four hours after conclusion of last press conference
“Off” day	10 a.m. until four hours after the last press conference
Second Game Day	Four hours prior to tipoff of first game until four hours after conclusion of last press conference

Regional Rounds:

The media shuttle from the headquarters hotel to the facility will operate on all days; open practice day, the “off” day and game days. Departures will occur at 15-minute intervals before and after games and practices. Departures will occur at 30-minute intervals during games and news conferences. Shuttle schedules will be posted in the headquarters hotel and in the media workroom at the facility. Media workroom and shuttle hours are as follows:

Regionals	Hours
Open practice day	9 a.m. until four hours after the last practice
First game day	Four hours prior to tipoff of first game until four hours after conclusion of last press conference
“Off” day	10 a.m. until four hours after the last press conference
Second Game Day	Four hours prior to tipoff of first game until four hours after conclusion of last press conference

Media Teleconference Schedule.

To participate in the following teleconferences, media representatives should call 800/230-1092. You must have the confirmation number to participate or listen to each of these calls. To get the confirmation number, email David Worlock at dworlock@ncaa.org.

Wednesday, February 15	3 p.m. EST	Q&A with Jeff Hathaway
Wednesday, March 7	11 a.m. EST	Q&A with Jeff Hathaway
Sunday, March 11	7 p.m. EST	Q&A with Jeff Hathaway
Monday, March 26	12 to 1:20 p.m. EST	Q&A with Final Four coaches (20 minutes with each coach)

News conferences involving the head coach and selected student-athletes from each participating institution will follow every game of the NCAA Division I Men’s Basketball Championship. News conferences also will take place in the interview room at the competition venue at all preliminary-round sites. **All times are local.**

Day before first round game day 1	4:20 to 7:15 p.m.
Day before first round game day 2	11:20 a.m. to 2:15 p.m.
Day before second round	11:20 a.m. to 2:05 p.m.; 3:45 to 6:30 p.m.
Day before third round	1:35 to 4:35 p.m.
Day before regional semifinals	1 to 3 p.m.
Day before regional finals	1:50 to 3:55 p.m.

Media Parking.

Limited parking is available at each arena, primarily for media representatives with heavy equipment to transport. Media members staying at the headquarters hotel are encouraged to park there and ride the complimentary media shuttle to the

arena. Media members not staying at the headquarters hotel should indicate their parking needs on their online credential application. Parking passes are not guaranteed and carpooling is strongly encouraged.

Satellite Truck Parking.

A media outlet desiring specific parking spaces for satellite uplink trucks should notify the host media coordinator, who will inform them of the lot location. The facility will charge between \$250 and \$500 for parking in this lot. Power and security will be supplied.

Links.

For championship information, including a blank bracket and the Principles and Procedures document for selecting, seeding and bracketing, please visit <http://www.ncaa.com/sports/m-baskbl/champpage/inc/div1/m-baskbl-div1-mediainfo2011.html>

Logos: <http://www.ncaalogos.com>. The password for all media is: media

Men's Basketball and Final Four Records Book, with links to NCAA Statistics:
<http://www.ncaa.org/wps/wcm/connect/public/NCAA/Resources/Stats/M+Basketball/>

Men's Basketball Rules Book:
<http://www.ncaapublications.com/productdownloads/BR13.pdf>

Dates and Sites.

First Round

Dayton, March 13-14; University of Dayton Arena (12,495); University of Dayton, host

Second and Third Rounds

Albuquerque, NM, March 15 and 17; The Pit (13,864); University of New Mexico, host
Louisville, KY, March 15 and 17; KFC Yum! Center (22,029); University of Louisville, host
Pittsburgh, PA, March 15 and 17; Consol Energy Center (18,608); Duquesne University, host
Portland, OR, March 15 and 17; Rose Garden Arena (19,773); University of Oregon, host
Columbus, OH, March 16 and 18; Nationwide Arena (19,465); Ohio State University, host
Greensboro, NC, March 16 and 18; Greensboro Coliseum (18,706); Atlantic Coast Conference, host
Nashville, TN, March 16 and 18; Bridgestone Arena (17,554); Ohio Valley Conference, host
Omaha, NE, March 16 and 18; CenturyLink Center (17,301); Creighton University, host

Regionals

Boston, MA, March 22 and 24; TD Garden (19,308); Boston College, host
Phoenix, AZ, March 22 and 24; US Airways Center (18,330); Arizona State University, host
Atlanta, GA, March 23 and 25; Georgia Dome (26,734); Georgia Institute of Technology, host
St. Louis, MO, March 23 and 25; Edward Jones (26,265); St. Louis University, host

Final Four

New Orleans, LA, March 31 and April 2; Mercedes-Benz Superdome (approximately 74,400); Tulane University, host

NCAA Men's Final Four Information

Mercedes-Benz Superdome – capacity 74,400 (approximately) – New Orleans, LA (Tulane University, host)
Semifinal Games – Saturday, March 31, 6:09 p.m. EST/5:09 p.m. local (tentative)
Championship Game – Monday, April 2, 9:23 p.m. EST/8:23 p.m. local (tentative)

Credentials.

For Final Four credentials, and to reserve a hotel room at the media headquarters hotel, go to www.ncaa.com/media.

For national, international and New Orleans-area media, the deadline to submit a Final Four credential application is Thursday, March 1, 2012.

For media covering a participating institution, the deadline for signing up for inclusion on the team media list for the Final Four is 6 p.m. on Monday, March 26. Media members must sign up to be on the list just as they did for previous rounds of the tournament.

NCAA Final Four Headquarters Hotel: Hyatt Regency New Orleans

Media Areas.

Media Credential Distribution: New Orleans Marriott (MEDIA HOTEL), Preservation Hall Booth (2nd Floor)

Primary Stadium Media Entrance: Gate H (Enter through garage off of Sugar Bowl Drive)

Media Workroom: North side of Superdome, next to primary media entrance

Media Interview Room: North side of Superdome, adjacent to media workroom

Ryan Telecommunications Help Desk: Within media workroom

Radio Workroom: Within media workroom

Thursday/Sunday Breakout Session Rooms: South side of Superdome

Outside Broadcast Location: Satellite Truck Parking Area (Lot 3 off of Girod Street)

Photo Workroom: North side of Superdome, across from media workroom

Nikon and Canon Professional Services: Within photo workroom

Upper Photo Positions: Sections 141 and 143

Video/Audio Distribution Room: North side of Superdome, adjacent to interview room

Media Buffet: North side of Superdome, adjacent to media workroom

Post-Championship Game Media Buffet: New Orleans Marriott, Arcadia Room (3rd Floor)

Media Hotel.

New Orleans Marriott, 555 Canal St., New Orleans, LA 70130; 504-581-1000.

The rate at the New Orleans Marriott is \$239 a night. Only credentialed members of the media will be allowed to stay in the media block at the New Orleans Marriott and can receive the media rate. A valid credit card is required for all hotel reservations. There is a four-night minimum, which must include Friday, March 30 through Monday, April 2, with a departure of Tuesday, April 3. Those arriving earlier or departing later will be charged for the additional nights. Rooms should be requested during the online credential application process.

National Association of Basketball Coaches (NABC) Convention.

NABC convention events will take place at the Ernest N. Morial Convention Center, 900 Convention Center Blvd.

Division I Men's Basketball Committee.

Jeff Hathaway, Big East Conference, chair

Joe Alleva, LSU

Scott Barnes, Utah State

Mike Bobinski, Xavier

Joe Castiglione, Oklahoma

Doug Fullerton, Big Sky Conference

Lynn Hickey, Texas-San Antonio

Steve Orsini, SMU

Ron Wellman, Wake Forest

Jamie Zaninovich, Big West Conference

Media Access to the Mercedes-Benz Superdome.

Standard credentials issued by the NCAA are required for access to the Mercedes-Benz Superdome from Thursday through Monday (March 29-April 2) and are required to be worn at all times while in the stadium. A media credential permits the admittance to the dome through any turnstile. Requests for entry into the Mercedes-Benz Superdome from Sunday, March 25 through Wednesday, March 28 should be made via email to David Worlock (dworlock@ncaa.org). Separate credentials, good for those days only, will be issued.

Final Four Credentials Will Again Include Photos in 2012.

At the Final Four *only*, photos will appear on everyone's credential. Media members who do not submit a photo through the online credentialing system will have the opportunity to have their photo taken in New Orleans. They may do so at the credential distribution area at the Final Four media headquarters hotel, during regular credential distribution hours. However, those who do so may have extended delays in line and longer waits to pick up their credential. **You are strongly encouraged to submit a photo during the online application process.**

Credential Distribution. PLEASE NOTE THAT CREDENTIALS WILL NOT BE DISTRIBUTED AT THE DOME.

All credentials must be claimed in person; government-issued identification is required. Security representatives will check all bags. Approved members of the media who submit their photos in advance will get their credentials produced in advance and may claim them at the **media hotel (New Orleans Marriott), in the Preservation Hall Booth, located on the 2nd floor**, at the following times:

Thursday, March 29	8 a.m. - 4:30 p.m.
Friday, March 30	9 a.m. - 4:30 p.m.
Saturday, March 31	11 a.m. until the end of the first semifinal game
Sunday, April 1	10 a.m. - 1 p.m.
Monday, April 2	3 p.m. until the start of the national championship game

New Credential Zoning System.

Again this year, the NCAA will use a zoning system, with various areas of the Mercedes-Benz Superdome designated with numbers, with letters designating areas for the NABC Convention, Bracket Town and the Big Dance. Those holding credentials will only have access to the numbered/lettered areas on their credential. Credential zones inside the dome include public areas, hospitality areas, working media areas (which includes back-of house locations and the upper press box), team locker rooms (during designated times only), the Turner/CBS television compound, courtside media seating, and the court/deck. Zones will be designated by the NCAA.

Media Workroom.

Media guides, participant releases, updated statistics and notes, and other information will be available in the media workroom at the Mercedes-Benz Superdome. The workroom hours are as follows.

Thursday, March 29	8 a.m. – 8:30 p.m.
Friday, March 30	9 a.m. until two hours after the College All-Star Game
Saturday, March 31	11 a.m. until four hours after the last press conference
Sunday, April 1	10 a.m. - 7 p.m.
Monday, April 2	11 a.m. until four hours after the last press conference

Note that courtside access is not available to the media until 1 p.m. on Saturday and 3:30 p.m. on Monday, and is not available Sunday from 2-5:05 p.m.

Media Hospitality.

Either the championship souvenir pin or a media credential is required for admittance. The media hospitality room is in the New Orleans Marriott, Preservation Hall Studio 2 (2nd floor). A continental breakfast will be served Saturday and Sunday. In addition, there will be a postgame media buffet after Monday's championship game with a \$5.50 charge for beer, \$8 for wine and complimentary soft drinks. That will be held in the New Orleans Marriott, Arcadia Room (3rd floor). Media hospitality room hours are:

Saturday, April 2	7-10 a.m.
Sunday, April 3	7-10 a.m.
Monday, April 4	11:30 p.m.-3 a.m.

Final Four Schedule of Media Events (ALL TIMES CST).

Monday, March 26

Telephonic Press Conference with Final Four Coaches

11-11:20 a.m.	Game 1 Team A (alphabetical)
11:20-11:40 a.m.	Game 1 Team B (alphabetical)
11:40 a.m.-12 p.m.	Game 2 Team A (alphabetical)
12-12:20 p.m.	Game 2 Team B (alphabetical)

Thursday, March 29

- 8:45-10:45 a.m. USBWA Sports Writing Seminar, New Orleans Marriott La Galeries 4-5 (2nd floor)
- 10:55a--4:45p Breakout sessions with student-athletes and head coach from all four teams, Mercedes-Benz Superdome (South end). **(See full schedule below)**
- 1:20-2:20 p.m. NCAA news conference, Mercedes-Benz Superdome interview room (North end)

Student-Athletes and Head Coaches Available in Breakout Rooms:

- Game 1 Higher Seed 10:55-11:15 a.m. (student-athletes) 11:15-11:30 (coach)
- Game 1 Lower Seed 12:50-1:10 p.m. (student-athletes) 1:10-1:25 (coach)
- Game 2 Higher Seed 2:20-2:40 p.m. (student-athletes) 2:40-2:55 (coach)
- Game 2 Lower Seed 4:10-4:30 p.m. (student-athletes) 4:30-4:45 (coach)

Friday, March 30

- 8 a.m. USBWA Breakfast/Player, Coach and Freshman of the Year announcement, New Orleans Marriott, Arcadia Room (3rd floor)
- 11 a.m. AP Coach/Player of the Year news conference, New Orleans Marriott, Preservation Hall Studio 9 (2nd floor)
- 12-4 p.m. Team practices, Mercedes-Benz Superdome
- 1-3 p.m. Team news conferences, Mercedes-Benz Superdome interview room (North end)
- 4:30 p.m. College All-Star Game, Mercedes-Benz Superdome

Game 1 Lower Seed

- Noon-12:50 p.m. Open practice
- 1-1:30 p.m. Student-athlete interviews in or outside of locker room
- 1-1:15 p.m. Coach news conference
- 1:15-1:30 p.m. Student-athlete news conference

Game 2 Lower Seed

- 1-1:50 p.m. Open practice
- 2-2:30 p.m. Student-athlete interviews in or outside of locker room
- 2-2:15 p.m. Coach news conference
- 2:15-2:30 p.m. Student-athlete news conference

Game 1 Higher Seed

- 1:30-1:45 p.m. Student-athlete news conference
- 1:30-2 p.m. Student-athlete interviews in or outside of locker room
- 1:45-2 p.m. Coach news conference
- 2:10-3 p.m. Open practice

Game 2 Higher Seed

- 2:30-3 p.m. Student-athletes interviews in or outside of locker room
- 2:30-2:45 p.m. Student-athlete news conference

2:45-3 p.m. Coach news conference
3:10-4 p.m. Open practice

Saturday, March 31

3-5 p.m. Media buffet, Mercedes-Benz Superdome, (North end)
5:09 p.m. National semifinal games, Mercedes-Benz Superdome (starting time approximate)
Press conferences take place after each game in the interview room; the losing teams go first.

Sunday, April 1

12-2:35 p.m. Team news conferences, Mercedes-Benz Superdome interview room
2:45-3:30 75th Anniversary Press Conference and Logo Unveiling, Superdome interview room
6-9 p.m. NABC Guardians of the Game Awards Show (credentials required), Ernest N. Morial Convention Center

Winner of Semifinal Game 1

12-12:30 Coach and five starters in interview room
12:35-1:05 Student-athletes (5) in breakout rooms; coach remains in interview room

Winner of Semifinal Game 2

1:30-2 Coach and five starters in interview room
2:05-2:35 Student-athletes (5) in breakout rooms; coach remains in interview room

Sunday's practices are closed to the media.

Monday, April 2

9 a.m. USBWA annual meeting, open to all journalists, New Orleans Marriott, La Galeries 4-5
11 a.m. News conference: 2012 Basketball Hall of Fame, New Orleans Marriott, La Galeries 1
6-8 p.m. Media buffet, Mercedes-Benz Superdome, (North end)
8:23 p.m. Championship game, Mercedes-Benz Superdome (starting time approximate)
Press conferences take place after the game in interview room; losing team goes first.
11:30 p.m. – 3 a.m. Media buffet, New Orleans Marriott, Arcadia Room (3rd Floor)
Approx. 1 a.m. Championship pep rally/NABC trophy presentation, winning team's hotel

Tuesday, April 3

9 a.m. NCAA and NOLOC wrap-up news conference, Hyatt Regency New Orleans, Room TBD

Please note that Final Four media credentials will be honored for admission to working media at NABC events during the Final Four. Rick Leddy (ricknabc@gmail.com; 203-815-2437) is the media liaison for the NABC. For credentials to the Naismith Memorial Hall of Fame news conference on Monday, April 2, please contact Paul Lambert at the Hall of Fame, 413/231-5502. For more information, visit www.hoophall.com.

News Conference Satellite Service.

The NCAA will uplink the formal interview sessions held in the Interview Room at the Mercedes-Benz Superdome (noted below). The coordinates can be found at the address listed here:

<http://www.ncaa.com/broadcast/broadcast.html>

Thursday: 1:20-2:20 p.m. CST
Friday: 1-3 p.m. CST
Saturday: After both semifinal games
Sunday: Noon-2:35 p.m. CST
Monday: After the championship game

All-Tournament Team.

After the championship game, the USBWA and NCAA's media coordination committee will coordinate the selection of the All-Tournament team, which includes the Most Outstanding Player. The team will be announced after the game via the public address system and in the media interview room.

Media Shuttle Service.

The NCAA will provide shuttle service to credentialed media members to and from the media hotel and the Mercedes-Benz Superdome Thursday-Monday at the following times:

Thursday, March 29	8 a.m.– 8:30 p.m.
Friday, March 30	9 a.m. until two hours after the College All-Star Game
Saturday, March 31	11 a.m.– Four hours after final press conference
Sunday, April 1	10 a.m.– 7 p.m.
Monday, April 2	11 a.m. – Four hours after final press conference

The NCAA will also provide shuttle service for the media between the hotels and Louis Armstrong New Orleans International Airport (MSY) at these times:

Wednesday, March 28	9 a.m.– 1 a.m. (airport to hotel)
Thursday, March 29	9 a.m.– 1 a.m. (airport to hotel)
Friday, March 30	9 a.m.– 1 a.m. (airport to hotel)
Tuesday, April 3	4 a.m.– 3 p.m. (hotel to airport)

Parking for Media.

Limited reserved media parking will be available at the Mercedes-Benz Superdome. Media should submit parking requests during the online credential application process.

Parking for Satellite Trucks.

Limited reserved satellite truck parking will be available at the Mercedes-Benz Superdome. Please contact Roylene Carter at 504-587-3571 or at roylene.carter@superdome.com.

Radio Frequency Coordination.

Agencies using portable radios should contact the frequency coordinator, Kenneth Wright, at 504-723-7400.

NCAA's Media Coordination Committee.

In New Orleans please contact one of these individuals if you have questions:

David Worlock, NCAA
J.D. Hamilton, NCAA
Gary Johnson, NCAA
Curtis Walker, NCAA
Tim Allen, Big 12
Bernie Cafarelli, Notre Dame
Claude Felton, Georgia
Jim McGrath, Butler
Jeff Nelson, Penn St.
DeWayne Peavy, Kentucky
Greg Seitz, Jacksonville St.
Mike Stamus, Georgia Tech
Doug Tammaro, Arizona State

Media Evaluation.

To help improve the tournament in the future, please go to this website and evaluate the media operations of the championship. Any feedback can also be emailed to David Worlock at dworlock@ncaa.org.

http://web1.ncaa.org/surveys/media_coord_eval.html

NCAA/DW/3/2/2012